ELISE STEWART

RESEARCHER AND STRATEGIST

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PROFILE

Researcher and communications professional with an MSc in Psychology and nearly a decade of experience in qualitative research, community engagement, and strategic messaging. Guided by cultural fluency and a sharp sense of emerging trends, I combine analytical rigor with creative problem-solving to bring research efforts from conception to completion. I synthesize complex evidence into accessible guidance and create taste-driven, evidence-based content that helps organizations connect with the communities they serve.

KEY SKILLS

Qualitative Research
Communications Strategy
Community Engagement
Stakeholder Engagement
Copywriting
Audience Insights
Research Design
Content Creation
Thematic Analysis

EDUCATION

Birkbeck, University of London | 2026
MSc Psychology, Distinction
Dissertation: "The Missing Middle: Psychological and Relational Experiences of Housing Precarity Among Lower-Middle- and Middle-Income Adults in London"

San Francisco State University | 2012
BA English (Magna Cum Laude)

City College of San Francisco | 2021
Certificate of Accomplishment in Diversity and Social Justice

RELEVANT EXPERIENCE

Birkbeck, University of London 2025–2026
Graduate Researcher

- Designed and conducted an independent mixed-methods study exploring housing precarity among middle-income adults navigating gaps in existing support systems.
- Recruited 300+ participants through original outreach materials and community engagement strategies, achieving participation without financial incentives.
- Collected and analysed qualitative and quantitative data to identify behavioural, social, and policy-relevant themes.
- Produced a distinction-level dissertation translating research findings into recommendations for policy and future research.

Permission Slip Creative 2019–2025
Founder

- Developed communications and audience engagement strategies for mission-driven organisations across education, community, and social impact sectors.
- Produced messaging frameworks, website copy, social media campaigns, and brand content tailored to diverse audiences.
- Managed client projects from discovery through delivery, collaborating with stakeholders to define goals and deliver effective solutions.

The Kitchen (Social Justice NGO) 2017-2019
Program and Events Director

- Directed programming and large-scale events.
- Managed audience engagement from concept through delivery, including communications, ticketing, volunteer coordination, and participant experience.
- Coordinated venues, vendors, and community partners across concurrent events.
- Managed ticketing, participant communications, and attendance tracking.
- Recruited, trained, and supervised staff and volunteers while overseeing event budgets.

World Foods 2015-2016
Community Outreach & Marketing Coordinator

- Led social media, brand development, copywriting, photography, and community outreach.
- Produced audience-focused communications across digital and print platforms.
- Supported public relations, partnerships, and community events to strengthen brand engagement.

Thaba Media 2014-2015
Interum Creative Director

- Evaluated screenplays and provided written analysis on narrative quality, audience appeal, and commercial potential.
- Supported creative development through script feedback, rewrites, and concept development for greenlit projects.
- Researched and reviewed film and television content to inform project selection and development decisions.

Forum Magazine 2013-2014
Nonfiction Editor & Visual Arts Editor

- Recruited writers and visual artists to create original pieces for the publication.
- Edited nonfiction submissions and collaborated with writers through revision.
- Evaluated visual and oversaw critiques written work for publication.
- Worked with designers and contributors to produce each issue.

Google Art Project (Google Inc.) 2012-2013
Nonfiction Editor & Visual Arts Editor

- Collected large-scale cultural mapping data across museums and public institutions throughout the United States.
- Coordinated scheduling and logistics with museum partners.
- Identified software issues and communicated improvements to engineering teams.
- Represented the project in media interviews and trained new field staff.

SLO Brew & Numbskull Productions 2007-2012
Concert Promoter and Venue Manager

- Promoted live music events across California, supporting audience development, marketing, and event promotion.
- Monitored ticket sales and audience response to inform promotional planning and event strategy.
- Managed venue operations including ticketing, budgeting, hospitality, production coordination, and box office management.
- Worked closely with booking agents, venue managers, touring artists, and production crews to deliver successful events.
- Recruited, trained, and supervised event staff across multiple venues.